

## ABSTRACT OF THE DISCLOSURE

A method and system for managing location polling intervals is provided. A location determining element will determine a mobile station's current location and will compare the current location to a designated location. Based on the comparison between the current location and the designated location, the location determining element will compute a next time to determine the mobile station's current location. This process will repeat until the mobile station is located at or within a range of the designated location. Once the mobile station is located at or within the range of the designated location, the location determining element will notify a content server, which will provide specific content to the mobile station.

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